



NECAN Ad Order Form

New England Classified Ads Network Guidelines:

Deadline - Written ad copy and payment must reach NECAN's central office by **noon on Wednesday** for publication the following week. Telephone orders will not be accepted.

Word count method - Telephone number (including area code) is one word. Addresses (number and street) are two words. P.O. Boxes are two words. City, state and zip code are one word each. Website or e-mail addresses are one word each.

Payment method - Payment must be made by check, money order, American Express, Mastercard or VISA. All ads must be pre-paid.

Proof of Publication - Tearsheets for each insertion will not be provided. However, random checks of participating newspapers will be made. An affidavit verifying at least 90 percent circulation will be provided upon request.

Name _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____ Fax _____

Preferred calling time _____ # of insertions _____ Start date (m/d/y) _____

Heading _____

Ad copy (Additional \$8.00 per word for each word over 25 words. Limit 75 words.) _____

Please Choose

- Full Run (All New England: ME, NH, VT, MA, CT, RI) - \$395
- Southern Region (CT, RI) - \$175
- Central Region (MA) - \$225
- Northern Region (ME, NH, VT) - \$175

How would you like us to respond to your order request? E-mail Phone Fax

To pay by VISA MasterCard American Express please complete the following:

Account Number _____ Expiration Date (e.g. 06/09) _____

Name as it appears on card _____ Amount Paid _____

Signature _____

**If paying by check or money order, please mail payment with order form to:
New England Newspaper and Press Association, 370 Common Street, Dedham, MA 02026**

Forms may be faxed to (781) 320-8055.

All Sales Final.