RESEARCH STUDY

August 2024

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Newspaper Readers Needed!

Do you read a newspaper on a regular basis?

The New England Newspaper & Press Association is conducting a study to learn readers' views about which qualities separate good newspapers from great ones.

If selected, you'll receive \$100 for sharing your time and opinions in a 3-hour study.



For more information visit www.nenpa.com/screener or email info@nenpa.com.