



BEGIN WITH WE - KEYNOTE

In his inspiring keynote, former Fortune 10 executive turned bestselling author, media personality, and leadership coach, Kyle McDowell shares his proven framework for building a ***Culture of Excellence*** - the same framework used while leading tens of thousands of employees at some of the biggest firms in America.

McDowell's trademarked principles, **The 10 WEs**, are ten principles that establish the foundation for a system of beliefs and govern how the team treats one another and those the team serves. By establishing a common framework and cultural currency that drives better results and more engaged, authentic leaders, The WEs provide a simple, direct, and relatable antidote to the leadership dysfunction that afflicts teams around the world.

The 10 WEs have proven to be the change agent to align any organization on its quest for excellence. The result of this alignment is a team with an unshakable bond and resolve to embrace (and conquer) the biggest challenges in business - while reconnecting team members with the passion and fulfillment they deserve.

In this dynamic and inspiring program participants will:

- *Learn why WE has never been more important and more needed than right now*
- *Become intimately familiar with each of the 10 WEs and real-life (and life changing) stories of successful WE implementations*
- *Create a roadmap for introducing principle based leadership within your organization*
- *Receive a step-by-step model for evangelizing the principles*
- *Be armed with the tools to create your very own Culture of Excellence*

*For more information, visit KyleMcDowellInc.com or pick up the USA Today and Wall Street Journal bestseller, *Begin With WE - 10 Principles for Building & Sustaining a Culture of Excellence**

#beginwithWE

For speaking or coaching inquiries:
Socials: @KYLEMCDOWELLINC



email: info@KyleMcDowellInc.com