

SPACESHIP MEDIA



JOURNALISM TO BRIDGE DIVIDES

WELCOME

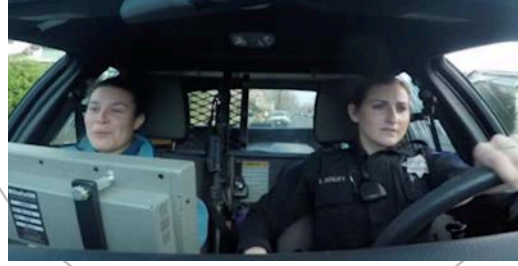
spaceshipmedia@spaceshipmedia.org

DIALOGUE JOURNALISM



PROJECTS

Officers &
Students



Talking
Politics
with Alabama Media Group



Talking
across
Borders
with Univision &
Digital First Media

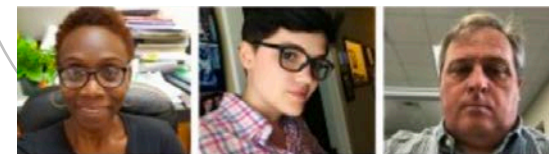
Homeroom
with Seattle Times
Education Lab



Feeding
the Future
with Minnesota
Public Radio



Tackling
the Gap
with Alabama
Media Group



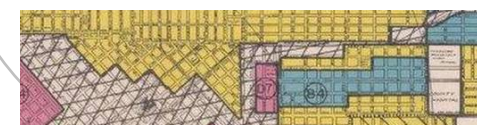
The Many
*A conversation
across divides*



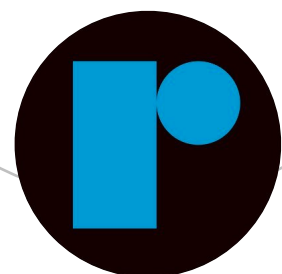
Guns: An
American
Conversation

with TIME,
Advance Local
& others

The Fresno
Divide
with ASU's Co/Lab
& The Fresno Bee



Reckon |
Women
Southern women making
a better South



The Black
Magic Project

Celebrating Black joy and
achievement



The Weeds
Conversation
Project

with Vox

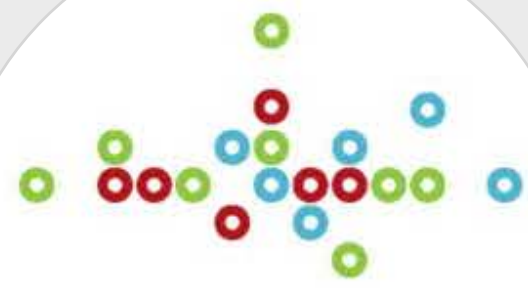


BayArea
NewsGroup

TIME



SOUTHERN
CALIFORNIA
NEWS GROUP



MINNESOTA
PUBLIC RADIO®

ADVANCE
LOCAL

PARTNERS

Vox

The
Seattle
Times



UNIVISION®
COMMUNICATIONS INC

ASU News
Co/Lab
Arizona State University

Gather





Steps of Dialogue Journalism



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

News organizations to identify communities that aren't talking or are in conflict and design a conversation structure through which community members who have different ideas and positions can engage constructively.



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

We explore with each of these communities what they think of one another and what they would like to know about the other.



4 QUESTIONS

What do you think of people on the other side?

What do you think they think about you?

What do you want to know about them?

What do you want them to know about you?



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

We bring the communities together in an environment designed to welcome people as individuals not simply as avatars of a particular political, social or cultural position and we create circumstances supportive of meaningful conversation.



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

We support an experience that revolves around the participants, we are offering an opportunity to engage deeply with others with whom they disagree.



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

We moderate our conversations closely, helping people engage respectfully with one another and using tested techniques to help create a productive experience.

THE CARRY

THE NOURISH

THE SHARE



8 FUNDAMENTALS

Listen

Slow down (breathe)

Be curious

Be kind

Be humble

Build relationships

Take the high road

Have fun



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

Relationships come before trust! As conversations develop, we support them with reporting and research that provides information to the participants, with the aim of establishing an agreed-upon foundation of facts for their discussions.



THE BUILD

THE GATHER

THE WELCOME

THE EXPERIENCE

THE CARRY

THE NOURISH

THE SHARE

With newsroom partners, we uncover stories generated in the conversation, including ongoing questions and issues relevant to the community – this amplifies the conversation’s impact and provides additional opportunities for engagement.



SPACESHIP MEDIA



JOURNALISM TO BRIDGE DIVIDES

Thank you

spaceshipmedia@spaceshipmedia.org