



Join Boston-area journalists for its second-annual UNIFY Career Summit, a workshop for college students from historically marginalized backgrounds seeking work in the journalism field. Together, we will empower these aspiring journalists seeking to build careers in news as they hear from recruiters and get one-on-one advice from professional journalists.

WHAT: UNIFY Career Summit

WHEN: Saturday, March 1, 2025

WHERE: Bordy Theater at Emerson College, 216 Tremont St., Boston, MA 02116

WHO: Boston-area students, volunteer journalists.

- Organized by the New England chapter of the National Association of Hispanic Journalists, the Boston Association of Black Journalists, the Asian American Journalists Association New England chapter and the Boston chapter of NLGJA: The Association of LGBTQ+ Journalists.
- Student attendees do not need to be members of the aforementioned organizations to participate. Registration is required.

Event timeline, March 1

11AM-12PM: Networking mixer with pizza and coffee for students, volunteers and prospective employers.

12PM-12:50PM: How to land a journalism job panel.

1PM-1:45 5PM: Freelancing panel

2PM-3PM: Résumé and cover letter workshop.

- A professional photographer will be on site to take free headshots of student journalists from 2PM-5PM.

Why Sponsor

Your investment allows the organizing committee to produce this event and fulfill our collective mission of supporting journalists from historically marginalized communities and improving coverage of our communities.

NAHJ New England, BABJ, AAJA New England and NLGJA are all 501(c)(3) organizations and all contributions are tax-deductible to the extent permitted by law. More details on payment and EIN: 46-3985228.

Sponsorship packages

\$1,200 — Gold-tier Sponsor

- Logo displayed as the primary sponsor of the conference, including the networking mixer, printer station and headshot station
- Logo on all marketing/promotional materials
- Recognition during opening remarks
- Certificate for commitment to diversity in news from UNIFY organizers

\$800 — Silver-tier Sponsor

- Logo displayed as a sponsor of the conference, including the printer station and headshot station
- Logo on all marketing/promotional materials
- Recognition during opening remarks
- Certificate for commitment to diversity in news

\$500 — Bronze-tier Sponsor

- Logo displayed as a secondary sponsor of the conference, including the printer station and headshot station
- Recognition during opening remarks
- Certificate for commitment to diversity in news

\$350 — Friend of the Conference

- Logo displayed at the printer station and headshot station
- Certificate for commitment to diversity in news

Individual Sponsor Opportunities

\$300 — Sponsor the mixer

- Logo displayed as a sponsor of the mixer

\$300 — Newsletter Sponsor

- One special newsletter sent to student journalists and/or volunteers promoting job listings and news products and projects from your news organization, alongside logistical details about the conference. *Sent during February 2024.*

\$250 — Sponsor a station

- Logo displayed at the printer station or headshot station

\$100 — Digital Sponsor

- Name/brand account displayed on a social media post promoting the UNIFY Career Summit, such as an Instagram post or reel. *Includes the hashtags #UNIFYPartner #UNIFYCareerSummit #UNIFYNews*